

TXA 365

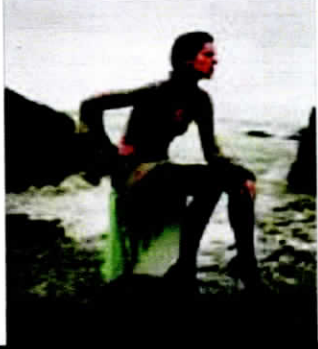
BRAND DEVELOPMENT AND PRODUCT DIVERSIFICATION

FIRST SUMMER SESSION
M - F 1:00-2:30 PM

LEARN TO BUILD A BRAND &
DESIGN A RANGE OF PRODUCTS



ACCESSORIES, MENSWEAR, KNITWEAR, SWIMWEAR & CHILDREN'S WEAR



ALL MAJORS WELCOME!
NO PREREQUISITES

INSTRUCTOR: EVE NICOLS
KARUNA@MAIL.UTEXAS.EDU
OFFICE: GEA 239

CLOTHING AND HUMAN BEHAVIOR

SUMMER 2014

TXA f327

FIRST SESSION

M-F 11:30 - 1:00 PM, GEA 100



Course examines social, psychological, and economic significance of appearance. The influence of fashion and "beauty" is explored through popular culture.



FULFILLS CULTURAL DIVERSITY FLAG

PREREQUISITES NOT ENFORCED

ALL MAJORS WELCOME

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